

**Farmingdale
State College**
State University of New York

**NYS Business Plan Competition
Campus Finals
School of Business
April 4, 2018**

Campus Center Ballroom B and C

9:00am-9:05am

Welcome by Dr. Nanda Viswanathan, Assistant Dean and Chair of Business Management

9:05am-9:40am Student Presentations

Marvin Beaubrun & John-Paul Casanova
Metric Digital Systems/Advanced Tech

Zane Smith
D.I.Y./Products

Karina Hill
Beenalabella/Services

9:40am-9:45am 15 minute break

9:45am-10:15am Student Presentations

Michael Cassidy
Being Built-Social Entrepreneurship/Non-Profit

Rob Checco & Chris Cenedo
Stublink/IT/Software

WIFI

User Name: nnysbpc

Password: MCxzpB94

Distinguished Judges

Erica Chase

Director of the Small Business Development Center at Farmingdale State College

Beth Meixner

Founder/ President, Moxxie Network LLC

John Scuteri-

Alumni (2014) and Software Engineer at Applied Visions Inc.

**Program Coordinators and Campus Team Advisors: Natalie Walsh, Dr. Jing Betty Feng,
Dr. Meeghan Rogers**

Sponsored By

Auxiliary Services and Aramark