



THE SCHOOL OF ARTS & SCIENCES  
**ELEANOR FAPOHUNDA COLLOQUIUM SERIES**

# Taking a Swig of (and a Swing at) Putin & Trump:

## The Popular Geopolitics of Craft Beer

**Thursday, February 22, 2018**  
**10:50 a.m.-12:05 p.m.**  
**Knapp Hall University Club**



Presented by  
**Dr. Robert Saunders**  
Professor  
Farmingdale State College

Covering the main points in a recently published article (co-authored with Jack Holland, University of Leeds), Dr. Robert Saunders examines the impact of transnational craft beer on geopolitics. Drawing from popular culture

studies, critical geopolitics, and the literature of everyday resistance, Dr. Saunders develops

a framework for the analysis of the ritual of beer consumption as a form of geopolitical intervention. His research explores the ongoing contestation of dominant geopolitical discourses around Vladimir Putin and Donald J. Trump, critically analyzing the production and consumption of two explicitly and intentionally political beers: Norwegian brewery 7 Fjell's 'The Donald Ignorant IPA' (2016) and Scottish BrewDog's 'Hello, My Name is Vladimir' (2014). Put simply, Dr. Saunders argues that beer - like everything else in life - is political.

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