



October is **Domestic Violence Awareness Month**. This is the **10th year** of the **“Shine the Light on Domestic Violence”** campaign, coordinated by the New York State Office for the Prevention of Domestic Violence. Each year, organizations, communities, and individuals across the state “go purple,” which is the color of domestic violence awareness, by lighting buildings, wearing purple and doing creative activities incorporating the color purple. For many years, SUNY has been an active partner in the campaign, and we hope you plan to participate again this year.

Please share the following with all members of the SUNY system:

- **“Wear Purple Day”** is October 19, 2017. It is the day when all New Yorkers wear purple and [talk about why](#).
- As part of the “Shine the Light” campaign, we encourage people to illuminate buildings and structures with purple lights for as much of the month as possible. For those who are only able to illuminate for one day, October 19 will be the statewide day.
- Participants should send captioned photos and emails of their efforts and awareness-raising activities and events to: [opdvpurple@opdv.ny.gov](mailto:opdvpurple@opdv.ny.gov) for inclusion in OPDV’s 2017 Facebook [album](#).
- People can post on social media with #shinethelight to help spread the word (and we’ll find those photos, too)

If you have any questions about the campaign, please contact OPDV for assistance and information: [opdvpurple@opdv.ny.gov](mailto:opdvpurple@opdv.ny.gov) or Veronica Henry: 631 420-2622 or email: [veronica.henry@farmingdale.edu](mailto:veronica.henry@farmingdale.edu)